Best Livestock Equipment Manufacturer - Iowa

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Hawkeye Steel Products, Inc.
manufactures equipment and systems
for animal agricultural markets and
fabric buildings for a wide range of
agricultural, commercial and industrial
applications. We profile the firm and
explore the secrets behind its success.

Hawkeye Steel traces its origins to 1903 and its current private ownership to 1986, drawing on its vast industry experience to provide three core brands:

- Pride of the Farm® feeds and waters hundreds of thousands of animals in the USA, Canada and Europe. Pride of the Farm® manufactures 100% energy free drinkers, heated drinkers, swine equipment, hopper bottom silos and has the number one position in the sale of mineral feeders in the USA;
- Brower® manufactures animal feeding and watering equipment with emphasis in the poultry market. Brower® also sells a unique line of equipment for processing poultry in small plants. Brower® exports its equipment every year to Canada, Mexico, Central and South America, the Caribbean Islands and some Asian markets;
- Span-Tech® is the company's fabric building line. Buildings are popular for storage of corrosive materials such as fertilizer, salt and composting animal wastes. Buildings are used for storage of any kind of equipment or materials, grain storage, hay storage, equine riding arenas and for animal production including cattle feeding. Open

span widths (with no interior supports) of up to 200 feet (60 meters) are manufactured.

Hawkeye Steel exists to design and manufacture long lasting equipment and structures which make production more convenient, less labor intensive and with reduced costs for those producing and sheltering animals. Hawkeye Steel exists to provide a workplace of meaningful and hard work in an environment where all associates can do their best work with the highest standards. The company has been successful

through many years because of a focus on helping customers enhance their lives and fulfill their goals.
The company works at continuous improvement and consistent marketing. The company works hard

Improvement and consistent marketing. The company works hard at conveying these messages to its associates as well.

Ultimately, Hawkeye Steel Products enjoys what it does because of what it can offer customers. Just as importantly, the company enjoys what it does because of the great people it is privileged to serve.

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